



2021 TASTE OF THE ILLINOIS VALLEY VENDOR PACKET

Thursday, August 5 - Sunday, August 8, 2021

General Vendor Information

Thank you for choosing to participate in the 2021 Taste of the Illinois Valley. Going forward, the City of Peru and the Taste of the Illinois Valley Executive Committee will review the rules and regulations and make changes to better suit our Festival, and to be sure that all our attendees are safe and our vendors profitable. Please be sure to read this packet completely before submitting your application, as you will be held responsible for its contents.

The Taste of the Illinois Valley will return to its previous home at Centennial Park in Peru! Our goal is to grow the event each year and to provide adult, family-friendly fun for residents of the Illinois Valley and surrounding areas. The Taste of the Illinois Valley will run Thursday, August 5, 2021 from 3pm – 10pm, Friday, August 6 from 3pm – 10pm, Saturday, August 7 from 10am – 10pm and Sunday, August 8, 2021 from 10am – 4pm. No vehicles are allowed on the street before the police have cleared and opened the streets. You are encouraged to remove all items from your booth at the close of each day; the City of Peru and Executive Committee is not responsible for theft, loss, or destruction of property.

Each Food Booth Vendor must supply a working fire extinguisher of at least 2.5 lbs., 3-prong extension cord(s) (100' minimum) and provide their own change and ice during the event. Vendors must bring their own tent if they need/want one. The City of Peru will not provide tent rental for vendors.

All vendors must provide the City of Peru with a Certificate of Insurance naming the City as an additional insured at least 30 days prior to the Festival, or you may not be allowed to participate, and all moneys will be forfeited.

Please review the Festival Rules and Polices, Food Vendor Information, Financial Obligations, Clean-up Requirements & Information, and LaSalle County Health Permit Application Information, all provided as part of this packet.

Once your application is received and reviewed, you will receive a written confirmation of your acceptance as a vendor. You can speed up this process by providing an email address where requested; email is the preferred method of contact as it is the fastest way to provide information in written form. Information will only be mailed when there is no email address available. Vendor approval will not be given verbally over the phone.

Questions should be addressed to Adam Thorson, Director of Parks, Recreation & Special Events, by emailing athorson@peru.il.us. Adam Thorson can also be reached by phone at 815-200-5058 or 815-223-1148 ext.2314. Please remember that email is the preferred method of contact.

Food Vendor Information

- Arrival and Setup: Thursday, August 5th between 12pm – 3pm. Committee members will be on hand to assist you when you arrive. **Under no circumstances will vendors be allowed access to the Festival grounds after closing hours. Members of the Peru Police Department will strictly enforce this rule and are authorized to make zero exceptions.** Be sure to complete the electricity and space needs portion of the application completely to ensure your needs are met upon arrival. Failure to indicate your needs may delay your setup and we may not be able to accommodate you.
- Vendor Fees: (4 day/night prices)

For Profit Business:

**10 x 20 Booth -
\$100**

There will be a themed food competition each night.

Food will be judged at 5pm. Winner announced at 5:30 before bands perform.

Please check individual box if interested in a specific competition or all boxes if you plan to enter in all.

Thursday Wings	Friday Pork Tenderloins	Saturday Fried Chicken	Sunday Pizza

- All beverages on Festival grounds must be served in plastic, foam, or paper containers. The event committee shall award and control the sale of all beverages. No sale of alcoholic beverages will be allowed outside of the beer garden.
- D. Cleanup Fee: Cleanup of Festival grounds is the responsibility of every participant. Each participating vendor must submit a \$100 cleanup deposit check, with a note in the memo field "Event Clean Up", with its application. Shortly after the close of the Festival each day, a representative of the City of Peru will check each booth and ensure the area has been properly cleaned. **The City of Peru clean-up crew is NOT responsible for your area.** If the area has been maintained each day, pending final inspection on Sunday evening, the original cleanup check will be returned. **All trash generated by your booth must be placed in one of the dumpsters provided, not in the trash cans located on Festival Grounds. Any vendor dumping trash in the trash cans will forfeit the cleanup check.**

Applications should be submitted to **City of Peru 1901 4th St. 61354 – Attn: Adam Thorson, Director of Parks, Recreation & Special Events**

Thank you for your interest in The Taste of the Illinois Valley. We look forward to seeing you!

2021 TASTE OF THE ILLINOIS VALLEY FOOD VENDOR APPLICATION PACKET

Your packet should include the following information: missing items can be obtained by downloading from www.peru.il.us or by emailing your request to: Adam Thorson at athorson@peru.il.us

1. Rules, Regulations and Policies--including fees and Festival dates and hours.
2. Vendor Application Form
3. Food/Beverage/Electricity & Space Needs Information Sheet
4. Activity Indemnification Agreement
5. LaSalle County Health Department Temporary Food Service Permit Application
6. LaSalle County Health Department Checklist

Return completed application packets to:
City of Peru, Taste of the Illinois Valley FOOD VENDOR, 1901 4th St., Peru, IL 61354 Or email to
athorson@peru.il.us

Please complete the following and include this coversheet with application. **Failure to include the items below will result in delay or denial of your application.**

- 2020 Vendor Registration Form Included
- Food/Beverage/Electricity & Space Needs Information Sheet Included
- Taste of the Illinois Valley Activity Indemnification Agreement Included
- Proof of Insurance Included
- Check for Entry Fee: Check Number _____ Amount of Check\$ _____
- Separate Check for Clean Up Deposit Included: Check Number: _____ Amount of Check **\$100.00**

NOTE: FOOD AND BEVERAGE VENDORS Return *LaSalle County Health Department Temporary Food Service Permit Application* DIRECTLY to the LaSalle County Health Department at the address noted on the form. DO NOT INCLUDE THE HEALTH DEPARTMENT FORM WITH YOUR VENDOR APPLICATION.

I have read, understand, and agree to the 2021 Rules, Regulations and Policies noted herein.

Printed Name of Authorized Contact Person: _____ Phone: _____

Signature: _____

DO NOT WRITE BELOW THIS LINE. FOR OFFICE USE ONLY

**2021 Taste of the Illinois Valley Rules,
Regulations and Policies**

1. The Taste of the Illinois Valley Executive Committee is the approving entity regarding the Event and its activities, and all decisions made by the individuals representing this organization shall be considered final.
2. The Taste of the Illinois Valley Executive Committee reserves the right to refuse any application, and to limit, reject or alter booth decorations and displays. **Preference will be given to vendors located in the Illinois Valley.**
3. The use of freestanding advertising or the distribution of marketing materials must be pre-approved by the Executive Committee. Unapproved activities will be immediately terminated by the Committee. Organizations, businesses, politicians, and individuals receiving approval to distribute promotional materials or literature are responsible for cleanup of any litter created by discard of said materials.
4. The LaSalle County Temporary Food Service Permit must be obtained directly from LaSalle County and must always be displayed in the booths during the Event.
5. The Executive Committee reserves the right to award and control the sale of all beverages. This includes alcoholic beverages, soft drinks, and bottled water.
6. To avoid accidents with cans or bottles, all beverages on the grounds of the Event must be served in plastic, foam, or paper containers. No glass of any kind is permitted.
7. Participating vendors are responsible for any theft, loss, or destruction of property from their booths. Participants are encouraged to remove all items from their booths at the close of each day. Site will be patrolled by Peru Police Officers.
8. All electrical needs must be requested on the form provided in the application packet. Due to limited availability of electrical power on 13th Street, additional electrical appliances (radios, coffee pots, etc.) are not permitted in the booths without prior approval. 110v electric located on poles; NO 220v AVAILABLE. Generators must be approved by Festival committee with this application. Vendor to supply two 3-prong 100' extension cords.
9. Each booth must supply an ABC fire extinguisher of at least 2 ½ pounds.
10. Participating organizations/Vendors are responsible for obtaining their own change and ice during the Festival.
11. Every participant contributes to the continuation of the Taste of the Illinois Valley. A portion of your booth fee is used by the Executive Committee for entertainment, prizes, promotions, publicity, decorations, clean-up, security, and other expenses necessary to stage a safe, successful event.

2021 Taste of the Illinois Valley FOOD VENDOR APPLICATION

Late submittals *may* be considered but will likely be severely restricted on the sale of food items of choice. Participation in recent festivals does not guarantee acceptance for this year.

ALL APPLICATIONS MUST BE COMPLETED IN FULL AND MUST INCLUDE ALL REQUIRED DOCUMENTS AS NOTED ON THE COVER SHEET. FAILURE TO DO SO WILL RESULT IN DELAY OR DENIAL OF YOUR APPLICATION.

City of Peru, Taste of the Illinois Valley Food Vendors, 1901 4th St. Peru, IL 61354

If you have any questions, please contact Adam Thorson at athorson@peru.il.us

PLEASE TYPE OR PRINT CLEARLY:

Organization/Business Name: _____ Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Where can we reach you? Work: _____ Cell: _____ Home: _____

Email address (this is the preferred method of contact): _____

PLEASE CHECK ONE:

_____ Non-profit organization. Tax Exempt Number (required:) _____

_____ For profit business. Tax ID Number (required:) _____ \$100

_____ Peru Non-Profit. Tax Exempt Number (required): _____

Did your organization/business have a booth in a previous Taste of the Illinois Valley? If yes, list years attended: _____

Exclusive sale of any one food item is not guaranteed. Please see rule # 2.

Space Requested: _____ 10 x 20 Full **Location is not guaranteed from year to year!**

Own Tent/Trailer Size: _____x_____ **Please attach a photo of portable tent, booth, or trailer.**

Specify Electric Requirement: _____ NOTE: **Limited electric is available. It is highly recommended to bring back-up generators approved by committee in advance.**

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Check# 1 -Payable to "Taste of the Illinois Valley" Amount Enclosed: _____

Entry Fee: See Above	
Total Amount Check #1:	

Check # 2 -Pay able to Taste of the Illinois Valley Clean-up **Amount Enclosed**
Clean Up Deposit (Refundable) **\$100.00**

Signature of Contact Person Listed Above: _____

Date: _____

2021 TASTE OF THE ILLINOIS VALLEY FOOD/BEVERAGE/ELECTRICITY & SPACE NEEDS INFORMATION SHEET

Organization/Business Name: _____ Contact Person: _____

SECTION ONE: MENU ITEMS. ALL ITEMS REQUESTED MUST BE LISTED. Menus may be included for information only, not for the purpose of requesting menu items.			
ITEM AND DESCRIPTION:	PORTION SIZE & PRICE:	PREPARATION METHOD: (fryer, roaster, grill, etc.)	METHOD OF KEEPING FOOD HOT/COLD: (ice chest, refrigerator, roaster, grill, etc.)
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ALTERNATE OR ADDITIONAL ITEM REQUESTED:	PORTION SIZE & PRICE:	PREPARATION METHOD: (fryer, roaster, grill, etc.)	METHOD OF KEEPING FOOD HOT/COLD: (ice chest, refrigerator, roaster, grill, etc.)
ALTERNATE OR ADDITIONAL ITEM REQUESTED:	PORTION SIZE & PRICE:	PREPARATION METHOD: (fryer, roaster, grill, etc.)	METHOD OF KEEPING FOOD HOT/COLD: (ice chest, refrigerator, roaster, grill, etc.)
ALTERNATE OR ADDITIONAL ITEM REQUESTED:	PORTION SIZE & PRICE:	PREPARATION METHOD: (fryer, roaster, grill, etc.)	METHOD OF KEEPING FOOD HOT/COLD: (ice chest, refrigerator, roaster, grill, etc.)
ALTERNATE OR ADDITIONAL ITEM REQUESTED:	PORTION SIZE & PRICE:	PREPARATION METHOD: (fryer, roaster, grill, etc.)	METHOD OF KEEPING FOOD HOT/COLD: (ice chest, refrigerator, roaster, grill, etc.)

SECTION TWO: OFF-SITE FOOD PREPARATION Please complete if any food item is prepared off site.

Location of Off-Site Food Preparation: Name of Establishment: Address:	Contact Person at Establishment: Phone Number:
List of Items Prepared Off Site	Method of Preparation and Transport:

SECTION THREE: ELECTRICITY & SPACE NEEDS Please list the electrical equipment you wish to use below (please be specific). Because electrical power is limited on the Festival grounds, we ask each vendor that requires electricity to limit needs to 30 amps, or - 110 volts. The power source will be within 75 feet of your tent. You will have to supply enough cord to reach that point.

List All Electrical Equipment to be Used:	Voltage:	Additional Space Needs:	SPECIAL REQUESTS
<i>Example: Refrigerator</i>	<i>110</i>	<i>None</i>	
List any grills/trailers, etc. to be parked at your booth and attach photo.	Size:		

Do you need a continuous supply of water? Yes _____ No ____

**2021 Taste of the Illinois Valley
INDEMNIFICATION AGREEMENT**

THIS INDEMNIFICATION AGREEMENT is made by and between the **City of Peru** and **Taste of the Illinois Valley Executive Committee** (hereinafter, collectively, "**City**" or "**Indemnitee**"), and _____
_____ (hereinafter, "**Indemnitor**").

WHEREAS, Indemnitor seeks permission to participate in City's 2021 Taste of the Illinois Valley (hereinafter "Festival"); and

WHEREAS, If Indemnitor is approved by City to participate in the Festival, City requires protection against any and all claims, losses, damages, liabilities, penalties, punitive damages, expenses, legal fees and costs of any kind or amount whatsoever that may result from Indemnitor's activities or participation in the Festival.

NOW THEREFORE, it is hereby agreed that, in consideration and as a condition of Indemnitor's participation in the Festival, Indemnitor shall indemnify and hold harmless City, its officers, agents, employees, elected officials, and permitted successors and assigns against any and all claims, losses, damages, liabilities, penalties, punitive damages, expenses, legal fees, and costs of any kind or amount whatsoever, which result from Indemnitor's activities or participation in the Festival, which shall include, but not be limited to, any negligent, willful, wanton, or intentional acts or omissions made by or on behalf of Indemnitor, its agents, employees, or assignees, and shall further include the payment of Illinois Sales Tax on gross receipts unless Indemnitor is properly exempted.

FOR THE INDEMNITOR:

BY SIGNING BELOW, I ACKNOWLEDGE THAT I HAVE READ THIS INDEMNIFICATION AGREEMENT, FULLY UNDERSTAND ITS TERMS, AND UNDERSTAND THAT I HAVE GIVEN UP SUBSTANTIAL RIGHTS BY SIGNING IT, AND SIGN IT FREELY AND VOLUNTARILY WITHOUT ANY INDUCEMENT.

Dated: _____ By: _____
Its Authorized Agent

FOR CITY OF PERU and TASTE OF THE ILLINOIS VALLEY EXECUTIVE COMMITTEE:

Dated: _____ By: _____
Its Authorized Agent